

EQUIPMENT LIST

Public Studio.

Photographic Equipment			
Cameras			
Qty	Product	Brand	Daily Rate
1	H3DII-39 Medium Format Digital Camera	Hasselblad	\$ 6,000.00
Lenses			
Qty	Product	Brand	Daily Rate
1	HCD 4/28mm	Hasselblad	\$ 2,000.00
1	HC 3.5-4.5/50-110mm	Hasselblad	\$ 2,000.00
1	HC 4/120mm-II	Hasselblad	\$ 1,500.00
1	EF 16-35mm f/2.8L II USM	Canon	\$ 650.00
Lens Hoods			
Qty	Product	Brand	Daily Rate
1	Lens Hood for EF 16-35mm f/2.8L II USM Mod.EW88	Canon	\$ 150.00
1	Lens Shade (Hood) for HC 3.5-4.5/50-110mm	Hasselblad	\$ 350.00
Camera Accessories			
Qty	Product	Brand	Daily Rate
3	Battery Grip Li-ion 2900	Hasselblad	\$ 300.00
1	Charger for Battery Grip	Hasselblad	\$ 200.00
1	32 GB Extreme 120MB/s UDMA 7 CF Card	Sandisk	\$ 250.00
4	16 GB Extreme 120MB/s UDMA 7 CF Card	Sandisk	\$ 150.00
1	Hard Case with Foam for Camera Mod. 1500	Pelican	\$ 300.00
1	JerkStopper Tethering Security Kit (USB Port) for Camera and Laptop	Tether Tools	\$ 100.00
Computer Equipment			
Computers & Laptops			
Qty	Product	Brand	Daily Rate
1	MacBook Pro 15"	Apple	\$ 1,800.00
Computer Accessories			
Qty	Product	Brand	Daily Rate
1	Laptop Base Mod. DigiPlate Pro w/ DigiBase + DigiClamps	Inovativ	\$ 450.00
1	Laptop Base Shade Mod. DigiShade Pro	Inovativ	\$ 100.00
1	TetherPro 16' (4.88 Mts) USB 3.0 SuperSpeed Active Extension Cable	Tether Tools	\$ 300.00
1	TetherPro 15' (4.58 Mts) USB 3.0 Male (Type A) to Micro (Type B) 5-Pin Cable	Tether Tools	\$ 100.00
1	FireWire 800 CF Card Reader	Lexar	\$ 250.00
1	Firewire Cable 800-800 15' (4.58 Mts)	Hasselblad	\$ 200.00
1	Firewire Cable 800-800 25' (7.6 Mts)	Pearstone	\$ 300.00
1	Firewire Cable 800-800 30' (9.15 Mts)	Nine Volt	\$ 400.00
1	AirPort Express WiFi Modem	Apple	\$ 250.00
1	4-Sided Floppy 48" X 48" (1.22 X 1.22 Mts) for Digital Cart	Norms Studio	\$ 350.00
1	JerkStopper Tethering Security Kit (USB Port)	Tether Tools	\$ 100.00
External Battery Packs			
Qty	Product	Brand	Daily Rate
2	HyperJuice 1.5 (222Wh) External Battery Pack w/ Magic Box Kit	Sanho	\$ 1,000.00
1	HyperJuice Magic Box Kit for MacBook	Sanho	\$ 250.00
Color Management			
Qty	Product	Brand	Daily Rate
1	Colorchecker Passport Camera Calibrator	X-Rite	\$ 250.00
1	Spyder Checkr Camera Calibrator	Datacolor	\$ 200.00
1	Eye-One Display Pro Display Calibrator	X-Rite	\$ 350.00
1	Eye-One Display LT Display Calibrator	X-Rite	\$ 250.00
1	Color Frame 01 Controlled Light Table	Just Normlicht	\$ 1,200.00

All prices in MXN Pesos

Profoto Lighting			
Power Packs			
Qty	Product	Brand	Daily Rate
4	Pro-7A 2400Ws	Profoto	\$ 1,500.00
1	Pro-6A 2400Ws	Profoto	\$ 1,000.00
2	Pro-B4 Air 1000Ws w/ Battery and Charger	Profoto	\$ 2,500.00
2	Pro-B2 Air 1200Ws w/ Battery and Charger	Profoto	\$ 1,500.00
2	Pro-7b 1200Ws w/ Battery and Charger	Profoto	\$ 1,000.00
Flash Heads			
Qty	Product	Brand	Daily Rate
1	Pro-7 Twin Head	Profoto	\$ 900.00
10	Pro-7 Head	Profoto	\$ 500.00
2	Pro-B Head	Profoto	\$ 500.00
1	Pro Ring Head	Profoto	\$ 900.00
Batteries & Cables			
Qty	Product	Brand	Daily Rate
2	LiFe Lithium Extra Battery for Pro-B4	Profoto	\$ 1,000.00
1	LiFe Lithium Extra Battery for Pro-7b/B2/B3	Profoto	\$ 500.00
6	Lead Acid Extra Battery for Pro-7b/B2/B3	Profoto	\$ 300.00
2	AC Charger for Pro-B4 Batteries	Profoto	\$ 450.00
3	AC Charger for Pro-7b/B2/B3 Batteries	Profoto	\$ 200.00
4	32' (9.15 Mts) Head Extension Cable for Pro-7 Head	Profoto	\$ 450.00
1	16' (4.88 Mts) Head Extension Cable for Pro-7 Head	Profoto	\$ 350.00
Profoto Modifiers			
Softbox & Octabanks			
Qty	Product	Brand	Daily Rate
1	7' Octabox Luxbanx Large (2.13 Mts)	Impact	\$ 1,000.00
2	5' Octabox (1.52 Mts)	Profoto	\$ 700.00
1	3' Octabox (.91 Mts)	Profoto	\$ 500.00
2	3' X 4' Softbox (.91 X 1.22 Mts)	Profoto	\$ 600.00
2	3' X 3' Softbox (.91 X .91 Mts)	Profoto	\$ 500.00
1	2' X 3' Softbox (.61 X .91 Mts)	Profoto	\$ 450.00
2	1.3' X 2' Softbox (.40 X .60 Mts)	Profoto	\$ 400.00
2	1' X 1.3' Softbox (.30 X .40 Mts)	Profoto	\$ 350.00
2	1' X 6' Softbox (.30 X 1.83 Mts)	Profoto	\$ 700.00
3	1' X 4' Softbox (.30 X 1.22 Mts)	Profoto	\$ 500.00
Hard Reflectors			
Qty	Product	Brand	Daily Rate
5	Zoom Reflector 2	Profoto	\$ 200.00
3	Magnum Reflector	Profoto	\$ 500.00
2	Softlight Reflector Silver (Beauty Dish Silver)	Profoto	\$ 550.00
1	Softlight Reflector White (Beauty Dish White)	Profoto	\$ 550.00
1	Narrow Beam Reflector	Profoto	\$ 500.00
1	Wide Zoom Reflector	Profoto	\$ 500.00
1	HardBox	Profoto	\$ 700.00
1	Snoot	Profoto	\$ 250.00
8	Disc Reflector	Profoto	\$ 100.00
1	Pro Globe	Profoto	\$ 650.00
1	PR Widesoft Reflector White for Ring Flash	Profoto	\$ 400.00
1	PR Softlight Reflector Silver for Ring Flash	Profoto	\$ 400.00

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Umbrellas			
Qty	Product	Brand	Daily Rate
1	XXL Silver Shallow Umbrella 7' (2.13 Mts)	Westcott	\$ 650.00
2	XXL White Shallow Umbrella 7' (2.13 Mts)	Westcott	\$ 650.00
1	XL White Deep Umbrella 65" (1.65 Mts)	Profoto	\$ 550.00
1	L White Deep Umbrella 51" (1.30 Mts)	Profoto	\$ 450.00
1	L Silver Deep Umbrella 51" (1.30 Mts)	Profoto	\$ 450.00
1	L Translucent Deep Umbrella 51" (1.30 Mts)	Profoto	\$ 450.00
2	M Silver Deep Umbrella 41" (1.05 Mts)	Profoto	\$ 350.00
2	M White Deep Umbrella 41" (1.05 Mts)	Profoto	\$ 350.00
5	M Silver Shallow Umbrella 41" (1.05 Mts)	Profoto	\$ 250.00
2	S Silver Deep Umbrella 33" (.85 Mts)	Profoto	\$ 250.00
1	L Softlighter Umbrella II 60" (1.52 Mts) w/Sock	Photek	\$ 400.00
3	M Softlighter Umbrella II 46" (1.16 Mts) w/Sock	Photek	\$ 300.00
1	S Softlighter Umbrella II 36" (.91 Mts) w/Sock	Photek	\$ 200.00
1	Sunbuster (Uncle Sam) Umbrella 84" (2.13 Mts) Kit w/Black Shell + Super Clamp + T Bar + Boom	Photek	\$ 650.00
Profoto Accessories for Modifiers			
Grids & Barndoors			
Qty	Product	Brand	Daily Rate
2	Grid 5° for Zoom Reflector 2	Profoto	\$ 150.00
2	Grid 10° for Zoom Reflector 2	Profoto	\$ 150.00
2	Grid 20° for Zoom Reflector 2	Profoto	\$ 150.00
1	Barndoor for Zoom Reflector 2	Profoto	\$ 300.00
2	Grid & Filter Holder for Zoom Reflector 2	Profoto	\$ 100.00
2	Grid 10° for Magnum, TeleZoom & Narrow Beam	Profoto	\$ 250.00
2	Grid 25° for Softlight Reflector (Beauty Dish)	Profoto	\$ 350.00
1	Grid 10° for Wide Zoom Reflector	Profoto	\$ 250.00
1	Grid 50° for 1' X 1.3' Softbox (.30 X .40 Mts)	Profoto	\$ 200.00
1	Grid 50° for 1.3' X 2' Softbox (.40 X .60 Mts)	Profoto	\$ 250.00
2	Grid 50° for 1' X 4' Softbox (.30 X 1.22 Mts)	Profoto	\$ 350.00
1	Grid 40° for Large Octabox 7' (2.13 Mts)	Impact	\$ 550.00
Diffusers (Socks)			
Qty	Product	Brand	Daily Rate
1	Beauty Dish Front Diffuser (Sock) -1/3 Stop	Profoto	\$ 120.00
2	XL Umbrella Front Diffuser (Sock) -1.5 Stops	Westcott	\$ 200.00
2	L Umbrella Front Diffuser (Sock) -1.5 Stops	Profoto	\$ 150.00
2	M Umbrella Front Diffuser (Sock) -1.5 Stops	Profoto	\$ 100.00
2	S Umbrella Front Diffuser (Sock) -1.5 Stops	Profoto	\$ 100.00
Speedrings & Cases			
Qty	Product	Brand	Daily Rate
12	RFi Speedring for Profoto Flash Heads	Profoto	\$ 100.00
1	Speedring for Profoto and Impact Softboxes	Impact	\$ 100.00
1	Studio Kit Case M	Profoto	\$ 250.00
1	Air Case for Profoto Mod. AC-P71	Tenba	\$ 250.00
1	Protective Bag for Profoto Pro-B4	Profoto	\$ 150.00

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Reflectors, Overheads, Sunbouncers, Flags, Silks & Boards

Overhead Frames, Fabrics & Silks

Qty	Product	Brand	Daily Rate
1	Butterfly/Overhead 20' X 20' (6.1 X 6.1 Mts) Full Stop Silk	Matthews	\$ 900.00
1	Butterfly/Overhead 20' X 20' (6.1 X 6.1 Mts) Bleached Muslin	Matthews	\$ 900.00
2	Butterfly/Overhead 12' X 12' (3.66 X 3.66 Mts) Frame + Ears	Matthews	\$ 850.00
1	Butterfly/Overhead 12' X 12' (3.66 X 3.66 Mts) White Artificial Silk (Full Stop)	Matthews	\$ 550.00
1	Butterfly/Overhead 12' X 12' (3.66 X 3.66 Mts) 1/2 Stop Silk	Matthews	\$ 550.00
1	Butterfly/Overhead 12' X 12' (3.66 X 3.66 Mts) Grid Cloth (2.6 Stop)	Matthews	\$ 550.00
2	Butterfly/Overhead 12' X 12' (3.66 X 3.66 Mts) Solid Black Fabric (Duvetyne)	Matthews	\$ 550.00
2	Butterfly/Overhead 12' X 12' (3.66 X 3.66 Mts) Bleached Muslin	Matthews	\$ 550.00
1	Butterfly/Overhead 12' X 12' (3.66 X 3.66 Mts) Unbleached Muslin	Matthews	\$ 550.00
1	Butterfly/Overhead 8' X 8' (2.44 X 2.44 Mts) Solid Black Fabric (Duvetyne)	Matthews	\$ 450.00

Reflectors & Sunbouncers

Qty	Product	Brand	Daily Rate
1	Scrim Jim 8' X 8' (2.44 X 2.44 Mts) Frame	Westcott	\$ 550.00
1	Scrim Jim 8' X 8' (2.44 X 2.44 Mts) Full Stop Silk	Westcott	\$ 400.00
1	Scrim Jim 8' X 8' (2.44 X 2.44 Mts) 3/4 Stop Silk	Westcott	\$ 400.00
1	Scrim Jim 8' X 8' (2.44 X 2.44 Mts) 1/4 Stop Silk	Westcott	\$ 400.00
1	Scrim Jim 8' X 8' (2.44 X 2.44 Mts) Silver/White Reflector	Westcott	\$ 400.00
1	Scrim Jim 6' X 6' (1.83 X 1.83 Mts) Frame	Westcott	\$ 450.00
1	Scrim Jim 6' X 6' (1.83 X 1.83 Mts) Full Stop Silk	Westcott	\$ 300.00
1	Scrim Jim 6' X 6' (1.83 X 1.83 Mts) 1/2 Stop Grid Cloth	Westcott	\$ 300.00
1	Scrim Jim 6' X 6' (1.83 X 1.83 Mts) Silver/White Reflector	Westcott	\$ 300.00
1	Scrim Jim 6' X 6' (1.83 X 1.83 Mts) Single Net Fabric	Westcott	\$ 300.00
1	Scrim Jim 4' X 6' (1.22 X 1.83 Mts) Frame	Westcott	\$ 350.00
1	Scrim Jim 4' X 6' (1.22 X 1.83 Mts) Full + 1/4 Stop Silk	Westcott	\$ 200.00
1	Scrim Jim 4' X 6' (1.22 X 1.83 Mts) Full Stop Silk	Westcott	\$ 200.00
1	Scrim Jim 4' X 6' (1.22 X 1.83 Mts) 3/4 Stop Silk	Westcott	\$ 200.00
1	Scrim Jim 4' X 6' (1.22 X 1.83 Mts) 1/2 Stop Grid Cloth	Westcott	\$ 200.00
1	Scrim Jim 4' X 6' (1.22 X 1.83 Mts) 1/4 Stop Silk	Westcott	\$ 200.00
1	Scrim Jim 4' X 6' (1.22 X 1.83 Mts) Silver/White Reflector	Westcott	\$ 200.00
1	Scrim Jim 4' X 6' (1.22 X 1.83 Mts) Black Solid Fabric	Westcott	\$ 200.00
1	Scrim Jim 4' X 6' (1.22 X 1.83 Mts) Sunsilver/Silver Reflector	Westcott	\$ 200.00
1	Sun-Bouncer Pro 4' X 6' (1.22 X 1.83 Mts) Frame	Sunbounce	\$ 450.00
1	Sun-Bouncer Pro 4' X 6' (1.22 X 1.83 Mts) Silver/White Reflector	Sunbounce	\$ 350.00
1	Sun-Bouncer Pro 4' X 6' (1.22 X 1.83 Mts) Gold/White Reflector	Sunbounce	\$ 350.00
1	Sun-Bouncer Pro 4' X 6' (1.22 X 1.83 Mts) Zebra/White Reflector	Sunbounce	\$ 350.00
1	Sun-Bouncer Pro 4' X 6' (1.22 X 1.83 Mts) 2/3 Stop Silk	Sunbounce	\$ 350.00
1	Sun-Swatter Pro 4' X 6' (1.22 X 1.83 Mts) Frame Kit w/ Boom Arm + Grip Head + 4 Clips	Sunbounce	\$ 450.00
1	Sun-Swatter Pro 4' X 6' (1.22 X 1.83 Mts) White Artificial Silk (Full Stop Silk)	Sunbounce	\$ 350.00
1	Sun-Swatter Pro 4' X 6' (1.22 X 1.83 Mts) 2/3 Stop Silk	Sunbounce	\$ 350.00
1	Sun-Swatter Pro 4' X 6' (1.22 X 1.83 Mts) 1/5 Stop Silk	Sunbounce	\$ 350.00

Flags & Cutters

Qty	Product	Brand	Daily Rate
1	Open Flag Frame 48" X 48" (1.22 X 1.22 Mts)	Matthews	\$ 250.00
1	Floppy Cutter 48" X 48" (1.22 X 1.22 Mts) Top Hinge	Matthews	\$ 350.00
1	4-Sided Floppy 48" X 48" (1.22 X 1.22 Mts) for Digital Cart	Norms Studio	\$ 450.00
2	48" X 48" Flag (1.22 X 1.22 Mts)	Matthews	\$ 300.00
4	24" X 36" Flag (.61 X .91 Mts)	Matthews	\$ 200.00
2	18" X 48" Cutter (.46 X 1.22 Mts)	Matthews	\$ 200.00
2	18" X 24" Flag (.46 X .61 Mts)	Matthews	\$ 150.00
1	12" X 18" Flag (.30 X .46 Mts)	Matthews	\$ 100.00
1	18" x 24" Fast Flag Kit (.46 X .61 Mts) 2 Frames + Single + Double + Black + 2 Stop Silk	Westcott	\$ 350.00
1	24" x 36" Fast Flag Kit (.61 X .91 Mts) 5 Frames + Single + Double + Black + 1 & 2 Stop Silk	Digital Juice	\$ 850.00

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Collapsible Reflectors			
Qty	Product	Brand	Daily Rate
1	Collapsible Reflector Silver/White L 47" (1.20 Mts)	Profoto	\$ 450.00
1	6-in-1 Collapsible Reflector Kit 52" (1.32 Mts) 1 & 2 Stop, Gold, Sunlight, Silver, Black	Westcott	\$ 350.00
1	2-Stop Diffusion Collapsible Panel 4' X 6' (1.22 x 1.83 Mts)	Westcott	\$ 350.00
Foamcore & Reflective Boards			
Qty	Product	Brand	Daily Rate
2	Mirror 2' X 3' (.61 X .91 Mts) Polished Edge	Glacier Bay	\$ 250.00
1	Matte Silver Reflect-o-Board Showcard (28" X 38") (.70Mts. X .95 Mts)	Public Studio	\$ 100.00
1	Bright Silver Reflect-o-Board Showcard (28" X 38") (.70Mts. X .95 Mts)	Public Studio	\$ 100.00
6	Foamcore Panel (Polyboard) Black & White 32" X 40" X .2" Thick (.81 X 1.01 Mts .5Cms Grosor)	3AC	\$ 100.00
2	Foamcore Panel (Polyboard) White 40" X 60" X .2" Thick (1.01 X 1.52 Mts .5Cms Grosor)	3AC	\$ 150.00
2	Foamcore Panel (Polyboard) Black & White 4' X 4' X .5" Thick (1.22 X 1.22 Mts 1.25 Cms Grosor)	-	\$ 200.00
14	V-Flats Foamcore Black & White 4' X 8' X .5" Thick (1.22 X 2.44 Mts 1.25 Cms Grosor)	-	\$ 350.00
Light Stands & Tripods			
Roller Light Stands			
Qty	Product	Brand	Daily Rate
1	High Overhead Roller w/ Grip Head 19.5' (5.95 Mts)	Kupo	\$ 350.00
1	Medium Overhead Roller w/ Grip Head 14' (4.27 Mts)	Kupo	\$ 300.00
1	Baby Roller Stand 8.8' (2.68 Mts)	Kupo	\$ 250.00
3	Medium 3 Risers Studio Stand Roller 9.8' (3 Mts) Mod. 298B	Manfrotto	\$ 150.00
2	Baby 2 Risers Studio Stand Roller 8.9' (2.7 Mts) Mod. 299B	Manfrotto	\$ 100.00
Light Stands			
Qty	Product	Brand	Daily Rate
4	C-Stand Kit 10.5' (3.2 Mts) Sliding Leg w/ Arm and Knuckle	Matthews	\$ 200.00
4	C-Stand Kit 9.8' (3.0 Mts) Detachable Base w/ Arm and Knuckle	Avenger	\$ 200.00
2	C-Stand Kit 5' (1.55 Mts) Detachable Base w/ Arm and Knuckle	Avenger	\$ 150.00
3	Heavy Duty Studio Light Stand 13' (3.96Mts.)	Impact	\$ 150.00
1	Medium Studio Stand 12' (3.7 Mts) Aluminium Air Cushioned Mod. 1004BAC	Manfrotto	\$ 150.00
6	Small Studio Stand 7.7' (2.4 Mts) Aluminium Air Cushioned Mod. 1052BAC	Manfrotto	\$ 100.00
1	Back Light Stand Base Mod. 003 w/ Pole Mod. 122B	Manfrotto	\$ 100.00
Camera Tripods & Heads			
Qty	Product	Brand	Daily Rate
1	Camera Tripod Mod. The Professional 79" (2 Mts) w/ Geared Center Column and Twist Lock Legs	Slik	\$ 500.00
1	Camera Tripod Alu 70" (1.79 Mts) w/ 90° Center Column Mod. 055xPROB	Manfrotto	\$ 400.00
1	Pro Digital Geared Tripod Head Mod. 405	Manfrotto	\$ 500.00
1	3D (3 Way) Super Pro Heavy Duty Tripod Head Mod. 229	Manfrotto	\$ 350.00
1	Midi Ball Tripod Head Mod. 488RC2	Manfrotto	\$ 250.00
Boom, Arms, Clamps & Grip			
Booms & Arms			
Qty	Product	Brand	Daily Rate
2	Super Boom 8.8' (2.7 Mts) Mod. 025BSL	Manfrotto	\$ 450.00
1	Black Boom 6.5' (2.0 Mts) Mod. 024B	Manfrotto	\$ 300.00
2	Magic Arm Variable Friction Mod. 244N	Manfrotto	\$ 200.00
1	Magic Arm Mod. 143N	Manfrotto	\$ 200.00
1	Single Arm 3 Sections Mod. 196B-3	Manfrotto	\$ 200.00
1	Single Arm 2 Sections Mod. 196AB-2	Manfrotto	\$ 150.00
1	Flex Arm Heavy Duty Mod. 237HD	Manfrotto	\$ 100.00
1	Mini Flex Arm w/ Alligator Clip Mod. KD700912	Kupo	\$ 100.00
10	Extension Arm and Knuckle (2.5" Grip Head)	Avenger	\$ 100.00
1	Side Arm for Tripods Mod. 131D	Manfrotto	\$ 250.00
1	Adjustable Pole for Back Light Stand 21" X 35" (.53 X .85 Mts) Mod. 122B	Manfrotto	\$ 50.00

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Clamps & Clips			
Qty	Product	Brand	Daily Rate
8	Universal Super Clamp Mod. 035	Manfrotto	\$ 100.00
2	Cardellini (Matthellini) Clamp 2" End Jaw	Matthews	\$ 100.00
2	Duck Bill (Quacker) Clamp	Kupo	\$ 100.00
4	Gaffer Grip Adjustable Clamp w/ 5/8" Pins	Matthews	\$ 100.00
10	Battery Clips Small (Pinza Caiman) for Filters	Steren	\$ 10.00
8	Crocodile (Alligator) Clips Small for Filters	Steren	\$ 10.00
2	Clip Clamp Mod. 175	Manfrotto	\$ 50.00
2	Mini Clamp Mod. 171	Manfrotto	\$ 50.00
20	A-Clamp Small 4"	Truper	\$ 15.00
15	A-Clamp Medium 6"	Truper	\$ 20.00
10	A-Clamp Large 8"	Truper	\$ 30.00
Grip Heads, Spigots, Hooks & Brackets			
Qty	Product	Brand	Daily Rate
1	Grip Head w/ Fixed Super Clamp Mod. ME-107	Impact	\$ 120.00
2	Grip Head 4.5" (Combo Head/Lollipop)	Kupo	\$ 200.00
10	Grip Head 2.5" Mod. D200	Avenger	\$ 50.00
4	Standard Spud for Super Clamp 1/4"-20" Mod. 036-14	Manfrotto	\$ 10.00
5	Double Ended Spigot 3/8" and 1/4"-20 Threaded Ends Mod. 013	Manfrotto	\$ 10.00
2	Stand Adapter Junior to Baby 1- 1/8" to 5/8" Mod. E200	Avenger	\$ 50.00
1	Camera Bracket for Magic Arm	Manfrotto	\$ 70.00
6	U-Hook Cross Bar Holders Mod. 039	Manfrotto	\$ 10.00
Background Support			
Qty	Product	Brand	Daily Rate
2	Background Support Kit (Stands, Crossbar & Clamps)	Manfrotto	\$450.00
2	Floor-to-Ceiling Poles for Background Holder (Pair) Mod. 2981	Manfrotto	\$ 300.00
2	Adjustable Background Holder (Cross Bar) 108" (2.75Mts.) Mod. 2983	Manfrotto	\$ 150.00
Lighting Accessories			
Radio Transmitters			
Qty	Product	Brand	Daily Rate
1	Air Remote TTL-C for Canon Radio Transreceiver	Profoto	\$ 500.00
1	Air Remote Radio Transreceiver	Profoto	\$ 450.00
1	MultiMAX	Pocket Wizard	\$ 350.00
3	Plus II	Pocket Wizard	\$ 250.00
3	Plus X	Pocket Wizard	\$ 200.00
6	Miniphone to Phono Sync Cable 8" (.20 Mts)	Pocket Wizard	\$ 50.00
7	Miniphone to PC Sync Cable 8" (.20 Mts)	Pocket Wizard	\$ 50.00
3	Phono to PC Sync Cable 16' (4.88 Mts)	Profoto	\$ 150.00
Light Meters			
Qty	Product	Brand	Daily Rate
1	L-358 Lightmeter	Sekonic	\$ 450.00
Filters			
Qty	Product	Brand	Daily Rate
1	Filters Kit (Color Gels) Dif. Colors 10" X 10" (.25 X .25 Mts)	Visatec	\$ 150.00
1	CalColor Filter Kit, 33 Sheets of Dif. Colors 12" X 12" (.30 X .30 Mts)	Rosco	\$ 150.00
1	Photo Lighting Filter Kit, 20 Sheets of Dif. Correction and Effects 12" X 12" (.30 X .30 Mts)	Rosco	\$ 150.00
1	CTB Tungsten to Daylight Filter Lighting Pack, 6 Sheets of Dif. Densities 10" X 12" (.25 X .30 Mts)	Lee	\$ 150.00
2	CTO Daylight to Tungsten Filter Lighting Pack, 6 Sheets of Dif. Densities 10" X 12" (.25 X .30 Mts)	Lee	\$ 150.00

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Production Equipment			
Power			
Qty	Product	Brand	Daily Rate
1	Eu 2000i 2000Ws Portable Power Generator	Honda	\$1,500.00
1	RYI2200 2200Ws Portable Power Generator	Ryobi	\$1,000.00
8	AC Ext. Cord 50' 120V	Public Studio	\$100.00
4	AC Ext. Cord 25' 120V	Public Studio	\$100.00
5	Power String 6 Outlets 120V 15AMP 1000Joules	Belkin	\$100.00
Carts			
Qty	Product	Brand	Daily Rate
1	Magliner Jr. 24" X 36" Cart Heavy Duty w/ Big Wheels	Film Tools	\$1,000.00
2	Fold It Collapsible Beach Cart	Tipke	\$550.00
1	Medium Dump Cart (Beach Cart) 36" X 20" Bed (.91 X .51 Mts)	Gorila	\$400.00
Apple Boxes & Sandbags			
Qty	Product	Brand	Daily Rate
7	Apple Box Full	Public Studio	\$100.00
6	Apple Box Half	Public Studio	\$100.00
3	Apple Box Quarter	Public Studio	\$50.00
5	Apple Box Pancake	Public Studio	\$50.00
20	Sandbags 10 KG.	Public Studio	\$ 50.00
5	Sandbags 8 KG Empty - To Fill	Public Studio	\$ 50.00
General Accessories			
Qty	Product	Brand	Daily Rate
1	Sound Blanket/Moving Blanket 78" X 72" (1.98 X 1.83 Mts)	Matthews	\$100.00
1	5 Step Ladder Fiberglass 6' (1.83 Mts)	Cuprum	\$300.00
1	2 Step Lader Alu 3' (.91 Mts)	Cuprum	\$200.00
2	Shovel 27" (Pala)	Truper	\$50.00
1	Stakes (Estacas) Set of 6	DIG	\$100.00
Crew & Client Accessories			
Qty	Product	Brand	Daily Rate
1	Soundlink Revolve plus Bluetooth Portable Sound Speaker	BOSE	\$450.00
1	Sunbuster (Uncle Sam) Umbrella 84" (2.13 Mts) Kit w/ Black Shell + Super Clamp + T Bar + Boom	Photek	\$ 650.00
1	Tent Easy-Up Pop Up 10' X 10' (3 X 3 Mts)	Shade Tech	\$900.00
1	Tent Easy-Up Pop Up 8' X 8' (2.4 X 2.4 Mts)	Shade Tech	\$750.00
2	Sun/Golf Umbrella 60" (1.52 Mts)	Firm Grip	\$100.00
1	Folding Plastic Table 6' (1.83 Mts)	HDX	\$250.00
Background Papers			
Qty	Product	Brand	Daily Rate
1	2.7 Mts Chroma Green	Calumet	\$ 450.00
1	2.7 Mts Cloud Grey/Gris Oscuro	Calumet	\$ 450.00
1	2.7 Mts White/Blanco	Calumet	\$ 450.00
1	2.7 Mts Riviera/Azul	Calumet	\$ 450.00
1	2.7 Mts Bright Yellow/Amarillo Intenso	Calumet	\$ 450.00
1	2.7 Mts Royal Purple/Morado Imperial	Calumet	\$ 450.00
1	2.7 Mts Champagne/Amarillo pastel	Calumet	\$ 450.00
1	2.7 Mts Barley/Beige-Crema	Calumet	\$ 450.00
1	2.7 Mts Black/Negro	Calumet	\$ 450.00
1	2.7 Mts Ultra Black/Negro Intenso	Calumet	\$ 450.00
1	2.7 Mts Silverbrich/Gris Claro	Calumet	\$ 450.00
1	2.7 Mts Oyster/Crema-Beige	Calumet	\$ 450.00
1	2.7 Mts Rose Pink/Rosa	Calumet	\$ 450.00
1	2.7 Mts Carnation/Rosa Pastel	Calumet	\$ 450.00
1	2.7 Mts Aqua/Azul Claro	Calumet	\$ 450.00

All prices in MXN Pesos

Expendables for Sale			
Qty	Product	Brand	Price
14	V-Flats Foamcore Black & White 4' X 8' X .5" Thick (1.22 X 2.44 Mts 1.25 Cms Grosor)	-	\$ 1,300.00
2	Foamcore Panel (Polyboard) Black & White 4' X 4' X .5" Thick (1.22 X 1.22 Mts 1.25 Cms Grosor)	-	\$ 700.00
2	Foamcore Panel (Polyboard) White 40" X 60" X .2" Thick (1.01 X 1.52 Mts .5Cms Grosor)	3AC	\$ 250.00
6	Foamcore Panel (Polyboard) Black & White 32" X 40" X .2" Thick (.81 X 1.01 Mts .5Cms Grosor)	3AC	\$ 200.00
1	Matte Silver Reflect-o-Board Showcard (28" X 38") (.70Mts. X .95 Mts)	Public Studio	\$ 250.00
1	Bright Silver Reflect-o-Board Showcard (28" X 38") (.70Mts. X .95 Mts)	Public Studio	\$ 250.00
1	Tough Spun #105 Filter Roll 24" X 25' (.61 X 7.6 Mts)	Rosco	\$ 2,000.00
2	Caution Tape 3" X 500' (8cm X 152 Mts)	Empire	\$400.00
2	Gaffer Tape Black 2" X 12 Yd. (5 Cms X 13 Mts)	Impact	\$350.00
2	Poly Rope 3/16" X 75' (5mm X 23 Mts)	Secure Line	\$350.00
4	Sash Cord 1/4" X 100' (6.35mm X 30 Mts)	Secure Line	\$250.00
Staff			
Position			Daily Rate
Photography Assistant (Principal assistant of photographer and lighting technician)			\$1,500.00
Digital Tech Operator (Aids to download, categorize, and retouch photographs)			\$2,500.00
Equipment Supervisor (Oversees equipment care and operation)			\$ 1,000.00
Gaffer/Runners (Aids production crew and photo assistants)			\$750.00
Driver (Delivery & Pickup of equipment)			\$1,000.00

Términos:

1. Para aparta equipo en la fecha solicitada por el cliente se requiere un anticipo del 50%.
2. El equipo tiene que estar 100% pagado el día de la producción, si no, Public Studio se reserva el derecho de entregarlo.
3. Las tarifas son por 24 horas, empezando a contar cuando el cliente recoge el equipo del estudio y terminando cuando lo entregue. En caso de que vaya el encargado del equipo de Public Studio se empezaran a contar las 24 horas a partir de su hora de llamado.

Documentación:

1. Se necesitarán los siguientes documentos para darse de alta como cliente:
 - a. IFE o Licencia
 - b. Comprobante de domicilio

Supervisor de equipo:

1. Se requerirá de un supervisor de equipo provisto por Public Studio cuando el total de la renta por día antes de descuentos supere los \$5,000.00 M.N.
2. Se requerirá de un supervisor de equipo provisto por Public Studio cuando dentro de los productos rentados exista alguno electrónico. (Flashes, Power Pack, Cámaras, etc.)

Días de traslados:

1. Los días de traslados de cobran al 50% como apoyo al cliente. Es decir, se suman los días transcurridos en el trayecto de ida y en el trayecto de regreso y se divide entre dos.
2. Cuenta como día de traslado, a partir de cuando el cliente solicita el equipo y este deja nuestras instalaciones y termina cuando el cliente empieza su shooting. De igual forma cuenta como día de traslado, a partir de cuando el cliente termina su shooting y el equipo llega a nuestras instalaciones de nueva cuenta.

All prices in MXN Pesos